

AUSPEX  
BY AMEY PURO



## OUR STORY

Auspex started in the middle of COVID—six years in Ireland, a master's degree in the bag, and way too much free time. A side hustle turned into an obsession, with a mission to make brands unforgettable.

Millennials and Gen-Zs—call it old money meets new trends. Every perspective is on the table. From hospitality to construction and beyond, we've worked it all. And if you've got a story, we'll turn it into a headline.

The vision? Simple. We make your brand loud enough to echo, bold enough to trend, and real enough to matter. Auspex doesn't chase the spotlight—we build it.



# Vision & Values



## VISION

At Auspex Marketing Enterprise, our vision is to make every brand's voice stand out—clear, confident, and true to its identity. Through creativity, strategy, and innovation, we help businesses create a strong presence and shape a brand image that truly lasts.

## VALUES

- **Creativity** - We push boundaries with fresh ideas that make brands memorable.
- **Integrity** - We stay true to our clients and deliver honest, transparent work.
- **Impact** - We focus on strategies that don't just look good, but create measurable results.
- **Excellence** - We hold ourselves to the highest standards, ensuring every project reflects quality and precision.



# Our graphics

At Auspex Marketing Enterprise, our graphics are tailored to every brand's individuality. We don't believe in one-size-fits-all styles—instead, we craft visuals that align with each brand's personality, goals, and audience, making every design distinct and impactful.

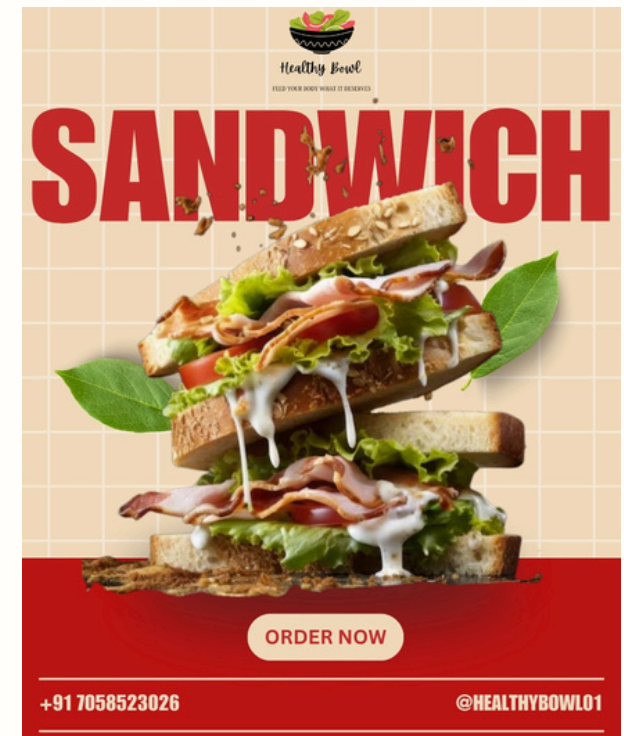
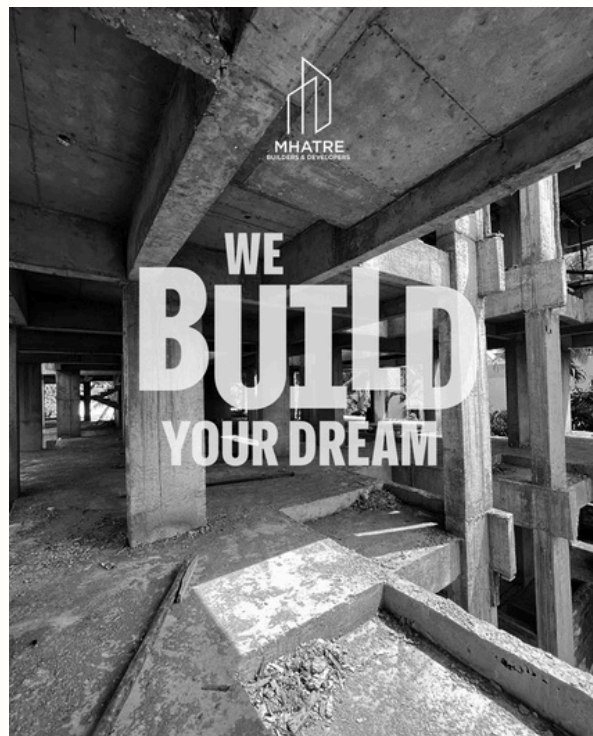
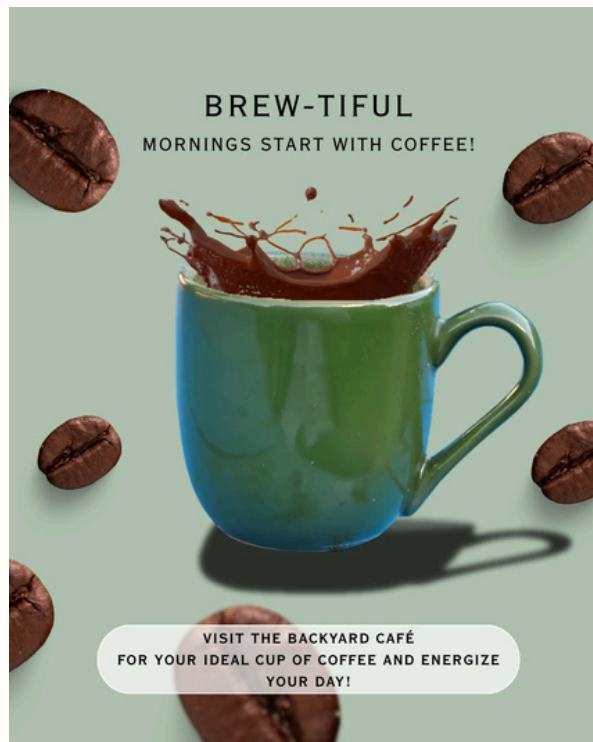
UNIQUE TO EVERY BRAND

TRUE TO BRAND IDENTITY

FRESH AND DISTINCTIVE

MODERN AND TREND-AWARE

CONSISTENT YET VERSATILE

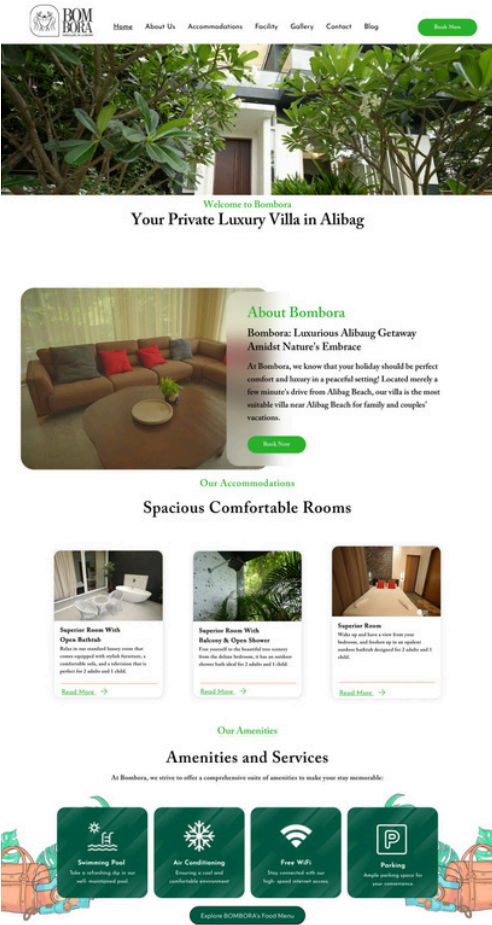




## WEBSITES

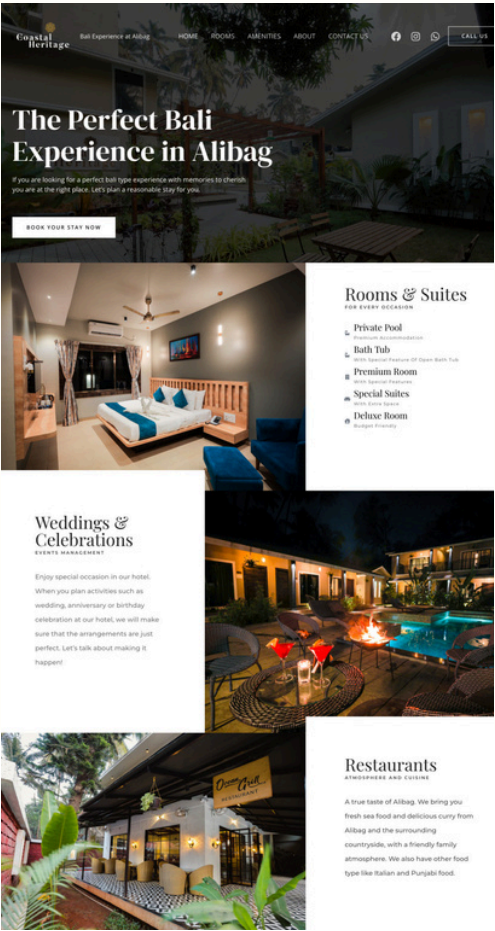
### Bombora

Clean, minimal, and nature-inspired design with soft colors and simple flow.



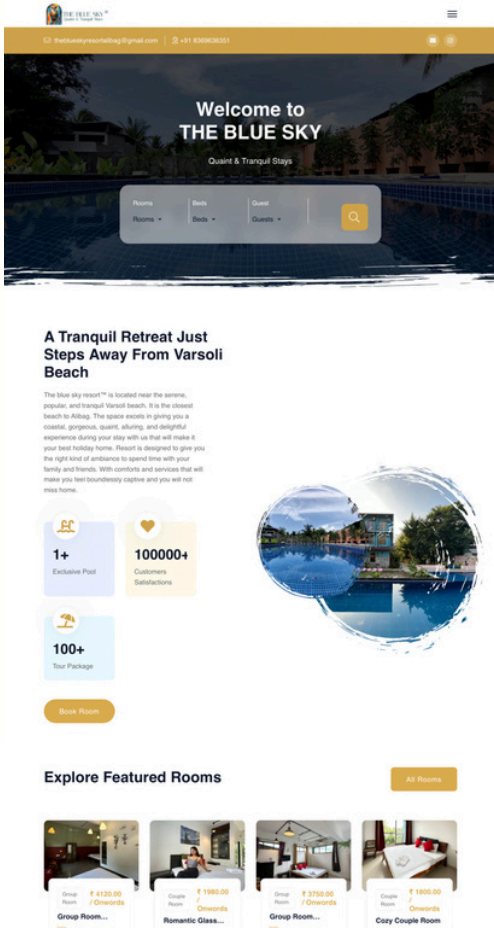
### Coastal Heritage

Bold, premium dark-theme design with strong visuals and classy layout.



### Blue sky

Modern, vibrant design with clear structure, icons, and easy navigation.



# Reels

SCAN ME

We create reels that go beyond just trends—they tell your brand’s story in a way that connects. From influencer collaborations and creative edits to product highlights, behind-the-scenes moments, and value-packed tips, our reels are designed to engage, inspire, and keep your audience coming back for more.

Seascape



Coastal Heritage



Bombora



Auspex





# Our Expertise

OUR TEAM SPECIALIZES IN CREATING ENGAGING CONTENT THAT CONNECTS WITH YOUR AUDIENCE. WE EXPERTLY MANAGE AND OPTIMIZE CAMPAIGNS, ADAPTING TO THE CHANGING DIGITAL LANDSCAPE FOR MEASURABLE RESULTS. WITH AUSPEX, YOUR BRAND BECOMES A PARTNER IN THE JOURNEY TOWARD GROWTH AND SUCCESS.

## Onboarding & Discovery

WE UNDERSTAND YOUR BRAND, GOALS, AND AUDIENCE.

## Strategy Building

WE CREATE A CONTENT PLAN TAILORED TO YOUR NEEDS.

## Creative Execution

WE BRING IDEAS TO LIFE.

## Launch & Management

WE PUBLISH, MONITOR, AND OPTIMISE CONTENT ACROSS PLATFORMS.

## Growth & Reporting.

REGULAR UPDATES, INSIGHTS, AND ADJUSTMENTS TO ENSURE RESULTS.



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## CONTACT US

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